



ERG Leadership Development Certificate

Program Summary

This comprehensive and engaging certificate program will equip participants with the essential skills they need to be effective leaders within Employee Resource Groups (ERGs) and beyond.

Upon successful completion of the course, participants will be able to:

- Create a strategic ERG plan, including ERG goals, mission, and vision
- Identify key stakeholders and build partnerships within the organization
- Build and manage an effective ERG team
- Promote ERG initiatives and events within the organization
- Align their ERG with the broader organizational and DEI strategy
- Articulate the business case for an ERG, including their role in fostering inclusion and diversity in the workplace
- Communicate and outreach effectively with ERG members
- Design inclusive programming that meets the needs of diverse employees
- Create a sustainable ERG that will thrive for years to come
- Advocate for ERG initiatives and build alliances with other employee groups
- Measure and evaluate the impact of their ERG
- Manage conflict and foster a positive group dynamic
- Leverage resources to support their ERG

This program is designed for current ERG leaders, those with a future interest in leading ERGs, or those who work with ERG groups to help them be successful.

Program Details

The certificate program includes 12 hours of direct learning. Participants who complete the program will receive a certificate of completion from DePaul Executive Education.

Learn more: Executive.Education@depaul.edu or use the QR Code to enter your details.

