

CONTINUING AND PROFESSIONAL EDUCATION REGISTRATION FORM

DePaul University

KELLSTADT MARKETING CENTER FALL 2025 PROGRAMS

Name		Date of Birth	
Home Address	City	State	Zip
Home Phone		Home Email	
Employer		Title	
Business Address	City	State	Zip
Business Phone	Business Email	Fax	
Preferred mailing address:	<input type="checkbox"/> Home	<input type="checkbox"/> Business	
Preferred email address:	<input type="checkbox"/> Home	<input type="checkbox"/> Business	
How did you hear about us:	<input type="checkbox"/> Email	<input type="checkbox"/> Advertisement	<input type="checkbox"/> Mailing
	<input type="checkbox"/> Internet Search	<input type="checkbox"/> Word of Mouth	<input type="checkbox"/> Employer
	<input type="checkbox"/> Event	<input type="checkbox"/> Professional Organization/Association	
	<input type="checkbox"/> Social Media	<input type="checkbox"/> Other _____	

WAYS TO REGISTER

Online:
cpe.depaul.edu/kmc

Mail in:
DePaul University, CPE
1 East Jackson Boulevard
Chicago, Illinois 60604-2287

Call:
(312) 362-6300

CERTIFICATE PROGRAMS

Dates	Days	Campus	Times	Duration	Cost
Marketing Analytics and Measurement Certificate Program					
■ 08/06/2025 - 09/10/2025	Wednesdays	Online	6 - 9 p.m.	6 weeks	\$1,495
Digital Marketing Fundamentals Certificate Program					
■ 09/15/2025 - 10/20/2025	Mondays	Online	6 - 9 p.m.	6 weeks	\$1,495
AI in Marketing Certificate Program					
■ 09/24/2025 - 10/29/2025	Wednesdays	Flex	6 - 9 p.m.	6 weeks	\$1,495
Professional Business Writing Certificate Program					
■ 09/30/2025 - 10/28/2025	Tuesdays	Online	6 - 9 p.m.	5 weeks	\$895
Applied Generative AI in Marketing Certificate Program					
■ 10/02/2025 - 11/06/2025	Thursdays	Online	6 - 9 p.m.	6 weeks	\$1,495
Social Media Marketing Certificate Program					
■ 10/09/2025 - 11/13/2025	Thursdays	Online	6 - 9 p.m.	6 weeks	\$1,495
Effective Presentation and Communication Skills Certificate Program					
■ 10/21/2025 - 11/11/2025	Tuesdays	Loop	6 - 9 p.m.	4 weeks	\$865
Practical Internet Marketing Certificate Program					
■ 10/27/2025 - 12/01/2025	Mondays	Flex	6 - 9 p.m.	6 weeks	\$1,495
Search Engine Marketing Certificate Program					
■ 11/05/2025 - 12/10/2025	Wednesdays	Online	6 - 9 p.m.	6 weeks	\$1,495
Content Marketing Strategy Certificate Program					
■ 11/11/2025 - 12/16/2025	Tuesdays	Online	6 - 9 p.m.	6 weeks	\$1,495

All registrations are due seven calendar days before the course start date. Any registration submitted after that deadline will be charged a mandatory \$75 late registration fee.

You will receive confirmation of your registration by email. If you need confirmation or a receipt mailed to you, contact our office at (312) 362-6300 or cpe.registration@depaul.edu. Written notification of cancellation is required seven calendar days before the course start date to receive a full refund (minus a \$75 cancellation fee).

DePaul's complete registration and student policies can be found on our website at cpe.depaul.edu. We reserve the right to substitute instructors, change the day and location that programs meet, and cancel programs due to insufficient enrollment or unforeseen events.

CPE.DEPAUL.EDU/KMC

PAYMENT OPTIONS

If you are submitting this registration form by mail, you may include a check for payment. Please note, it may take 3-4 weeks to process payment by check and officially register you for your selected course or program. If you plan to register online at cpe.depaul.edu, you will need to create an account to complete both registration and payment. Online payments can be made with credit or debit card only. A university-wide transaction fee of \$.30 + 2.3% of the total payment amount is added when paying with credit or debit card online.

Payment may be made by check, VISA, Master Card, Discover, American Express or money order. Cash will not be accepted. Payment must be received at the time of registration. Checks should be made payable to DePaul University SCPS and reference the student's name. University policy requires a \$25.00 Non-Sufficient Funds (NSF) fee to be charged for all returned checks.

PAYMENT DEFERRAL

Completed payment deferral forms must accompany registrations. To request forms, please contact our office at (312) 362-6300 or cperegistration@depaul.edu.

CAMPUS LOCATION

Loop Campus
1 East Jackson Blvd.
Chicago, IL 60604
(312) 362-6300

FOR MORE INFORMATION

For questions regarding the Kellsdadt Marketing Center Certificate Programs and Seminars, contact:
Jurate Murray, MBA, Program Manager
(312) 362-5913
jmurray9@depaul.edu



DEPAUL UNIVERSITY
SCHOOL OF CONTINUING AND
PROFESSIONAL STUDIES