

CONTINUING AND PROFESSIONAL EDUCATION REGISTRATION FORM

KELLSTADT MARKETING CENTER WINTER/SPRING 2021 PROGRAMS AND SEMINARS

Name		Date of Birth	
Home Address	City	State	Zip
Home Phone	Home Email		
Employer	Title		
Business Address	City	State	Zip
Business Phone	Business Email	Fax	
Preferred mailing address:	<input type="checkbox"/> Home	<input type="checkbox"/> Business	
Preferred email address:	<input type="checkbox"/> Home	<input type="checkbox"/> Business	
How did you hear about us:	<input type="checkbox"/> Email	<input type="checkbox"/> Advertisement	<input type="checkbox"/> Mailing
	<input type="checkbox"/> Internet Search	<input type="checkbox"/> Word of Mouth	<input type="checkbox"/> Employer
	<input type="checkbox"/> Event	<input type="checkbox"/> Professional Organization/Association	
	<input type="checkbox"/> Social Media	<input type="checkbox"/> Other _____	

WAYS TO REGISTER

Online:

cpe.depaul.edu/mkt

Mail in:

DePaul University, CPE
1 East Jackson Boulevard
Chicago, Illinois 60604-2287

Call:

(312) 362-6300

For information about these and other DePaul CPE courses, visit our website at cpe.depaul.edu.

CERTIFICATE PROGRAMS

Dates	Days	Campus	Times	Duration	Cost
Predictive Analytics Certificate Program					
<input type="checkbox"/> 01/25/21-03/21/21	-	Online	24-hours	8 weeks	\$1,895
<input type="checkbox"/> 05/03/21-06/27/21	-	Online	24-hours	8 weeks	\$1,895
Digital Marketing Fundamentals Certificate Program					
<input type="checkbox"/> 01/27/21-03/03/21	Wednesdays	Online	6-9 p.m.	6 weeks	\$1,495
<input type="checkbox"/> 05/19/21-06/23/21	Wednesdays	Online	6-9 p.m.	6 weeks	\$1,495
Practical Internet Marketing Certificate Program					
<input type="checkbox"/> 02/01/21-03/14/21	Mondays	Online	6-9 p.m.	6 weeks	\$1,495
<input type="checkbox"/> 05/17/21-06/27/21	Mondays	Online	6-9 p.m.	6 weeks	\$1,495
Social Media Marketing Certificate Program					
<input type="checkbox"/> 02/01/21-03/14/21	-	Online	24-hours	6 weeks	\$1,495
<input type="checkbox"/> 04/12/21-05/23/21	-	Online	24-hours	6 weeks	\$1,495
Content Marketing Strategy Certificate Program					
<input type="checkbox"/> 02/08/21-03/21/21	-	Online	24-hours	6 weeks	\$1,295
<input type="checkbox"/> 05/25/21-06/29/21	Tuesdays	Online	6-9 p.m.	6 weeks	\$1,295
Professional Business Writing Certificate Program					
<input type="checkbox"/> 02/16/21-03/16/21	Tuesdays	Online	6-9 p.m.	5 weeks	\$795
<input type="checkbox"/> 05/25/21-06/22/21	Tuesdays	Online	6-9 p.m.	5 weeks	\$795
Effective Presentation and Communication Skills Certificate Program					
<input type="checkbox"/> 02/25/21-03/18/21	Thursdays	Online	6-9 p.m.	4 weeks	\$845
<input type="checkbox"/> 06/03/21-06/24/21	Thursdays	Online	6-9 p.m.	4 weeks	\$845
Jacobs & Stone Multichannel Marketing Communications (MC2) Certificate Program					
<input type="checkbox"/> 03/30/21-05/18/21	Tuesdays	Online	6-9 p.m.	8 weeks	\$1,695

All registrations are due seven calendar days before the course start date. Any registration submitted after that deadline will be charged a mandatory \$75 late registration fee.

You will receive confirmation of your registration by email. If you need confirmation or a receipt mailed to you, contact our office at (312) 362-6300 or cperegistration@depaul.edu. Written notification of cancellation is required seven calendar days before the course start date to receive a full refund (minus a \$75 cancellation fee).

DePaul's complete registration and student policies can be found on our website at cpe.depaul.edu. We reserve the right to substitute instructors, change the day and location that programs meet, and cancel programs due to insufficient enrollment or unforeseen events.

CERTIFICATE PROGRAMS (Continued)

Dates	Days	Campus	Times	Duration	Cost
Search Engine Marketing Certificate Program					
<input type="checkbox"/> 04/07/21-05/12/21	Wednesdays	Online	6-9 p.m.	6 weeks	\$1,195
Public Relations Essentials in a Digital World Certificate Program					
<input type="checkbox"/> 04/08/21-05/06/21	Thursdays	Online	6-9 p.m.	5 weeks	\$895
Building an Effective Marketing Plan Certificate Program					
<input type="checkbox"/> 04/12/21-05/17/21	Mondays	Online	6-9 p.m.	6 weeks	\$1,095
Negotiation Strategies and Skills Certificate Program					
<input type="checkbox"/> 04/14/21-05/05/21	Wednesdays	Online	6-9 p.m.	4 weeks	\$845
Online Customer Relationship Management (CRM) Certificate Program					
<input type="checkbox"/> 04/19/21-05/23/21	-	Online	24-hours	5 weeks	\$1,295
Marketing Research Certificate Program					
<input type="checkbox"/> 04/22/21-05/20/21	Thursdays	Online	6-9 p.m.	5 weeks	\$795

COURSES**Google Analytics Prep Course: Apply for Google Certification**

<input type="checkbox"/> 03/22/21-05/02/21	-	Online	24-hours	6 weeks	\$895
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SEMINARS**Marketing Return on Investment (ROI) Seminar**

<input type="checkbox"/> 04/23/21	Friday	Online	9 a.m.-4 p.m.	1 day	\$425
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Consumer Behavior Seminar: Understanding Consumer Trends

<input type="checkbox"/> 04/30/21	Friday	Online	9 a.m.-4 p.m.	1 day	\$425
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Social Media Marketing Seminar

<input type="checkbox"/> 02/26/21	Friday	Online	9 a.m.-4 p.m.	1 day	\$425
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<input type="checkbox"/> 05/21/21	Friday	Online	9 a.m.-4 p.m.	1 day	\$425
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Business Writing and Grammar Essentials Seminar

<input type="checkbox"/> 03/19/21	Friday	Online	9 a.m.-4 p.m.	1 day	\$425
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<input type="checkbox"/> 06/04/21	Friday	Online	9 a.m.-4 p.m.	1 day	\$425
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Search Engine Optimization (SEO) Seminar

<input type="checkbox"/> 03/10/21-03/17/21	Wednesdays	Online	6-9 p.m.	2 weeks	\$425
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<input type="checkbox"/> 06/10/21-06/17/21	Thursdays	Online	6-9 p.m.	2 weeks	\$425
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PAYMENT OPTIONS (Payment must be received at the time of registration.)

Check (payable to DePaul University SCPS) Visa MasterCard Discover American Express

Account Number Expiration Date Security Code

Name as it appears on the card

Credit Card Billing Address City State Zip Phone number associated with card

Signature

Payment may be made by check, VISA, Master Card, Discover, American Express or money order. Cash will not be accepted. Payment must be received at the time of registration. Checks should be made payable to DePaul University SCPS and reference the student's name. University policy requires a \$25 Non-Sufficient Funds (NSF) fee to be charged for all returned checks.

FOR MORE INFORMATION:

For questions regarding the Kellstadt Marketing Center Certificate Programs and Seminars, contact: Jurate Murray, MBA, Program Manager | (312) 362-5913 | jmurray9@depaul.edu